

California Office of Traffic Safety - Quarterly Performance Report (QPR)

GRANT NUMBER

AL10106

GRANT AGENCY

California Highway Patrol

REPORT PERIOD

October 1, 2009 – December 31, 2009

OTS REGIONAL COORDINATOR AND PHONE #

Julie Schilling (916) 509-3018

GRANT INFO

Grant Title:	The Safe and Sober Enforcement & Education Program
Grant Duration:	10/01/2009 - 09/30/2010
Final QPR and Executive Summary	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
Schedule C Completed/Attached (if applies)	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> If not, please explain on page 2
Report Prepared By (include name/rank/class):	Janise Truelock, Associate Governmental Program Analyst
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Phone:	(916) 843-3398

BUDGET INFO

Quarterly Claim OTS-39 and 39a Submitted?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
Equipment Valued Over \$5,000/ea Purchased?	Yes <input type="checkbox"/> No <input type="checkbox"/> Partial <input type="checkbox"/> N/A <input checked="" type="checkbox"/>
Full Time Personnel Hired?	Yes <input type="checkbox"/> No <input type="checkbox"/> Partial <input type="checkbox"/> N/A <input checked="" type="checkbox"/>
	If No/Partial, please explain on page 2.

Total Grant Award	<u>\$ 273,441.00</u>
Total Funds Claimed to Date on OTS-39 and 39a	<u>\$ 9,172.71</u>
Total Grant Balance	<u>\$ 264,268.29</u>
Total Program Income Collected (If Applicable)	<u>\$ N/A</u>

I certify that this report is accurate and in accordance with OTS policies and procedures.

R. W. Maynard

Type Full Name – Grant Director

Signature – Grant Director

Assistant Chief

Title

Date

California Office of Traffic Safety - Quarterly Performance Report (QPR)

QUARTERLY OVERVIEW

Report summary of quarterly status. Discuss activity accomplishments, delays in hiring and/or procuring other grant budgeted items. Identify grant agreement modification needs. All cumulative data is for the Federal Fiscal Year; October 1 through September 30.

10/01/09 - 12/31/09 – During this reporting period, the press release was disseminated to the print media on October 15, 2009, and a press conference announcing the goals and objectives of the grant was held in Los Olivos Park on November 13, 2009. All three Areas deployed saturation patrols in early October, and conducted sobriety/driver license (DL) checkpoints during the winter “Drunk Driving. Over the Limit, Under Arrest” campaign.

01/01/10 – 03/31/10 –

04/01/10 – 06/30/10 –

07/01/10 – 09/30/10 –

EQUIPMENT PURCHASED OVER \$5,000

Report on Equipment purchase(s) (over \$5,000) status. If delayed, include justification and reasons for delay. Detail steps taken to accomplish purchase and steps still required, i.e., bid, purchase order or requisition, delivery, invoice received and/or paid, OTS-25 submitted, etc.

No funding is provided for this cost category.

GRANT GOALS AND OBJECTIVES

List and provide status on goals and objectives. Although statistics may be reported on the Schedule C, include delays in obtaining data, analysis of current statistics with base year statistics, explanation of problems, delays, what steps will be taken to complete, and adverse conditions or favorable developments which benefit the grant.

Goals

- 1. To reduce the number of alcohol-involved fatal collisions within the jurisdictions of the CHP Santa Barbara, Santa Maria, and Buellton Areas by 22 percent from the 2007 base-year total of 9 to 7 by September 30, 2010.**
- 2. To reduce the number of alcohol-involved injury collisions within the jurisdictions of the CHP Santa Barbara, Santa Maria, and Buellton Areas by 6 percent from the 2007 base-year total of 106 to 100 by September 30, 2010.**
- 3. To reduce the number of alcohol-involved fatal victims within the jurisdictions of the CHP Santa Barbara, Santa Maria, and Buellton Areas by 16 percent from the 2007 base-year total of 12 to 10 by September 30, 2010.**

Goals

- 4. To reduce the number of alcohol-involved injured victims within the jurisdictions of the CHP Santa Barbara, Santa Maria, and Buellton Areas by 3 percent from the 2007 base-year total of 158 to 153 by September 30, 2010.**

Objectives

- 1. To issue an operational plan to carry out grant program activities by October 15, 2009.**

10/01/09 - 12/31/09 – Accomplished. The operational plan was developed and distributed to affected commands on October 15, 2009.

01/01/10 – 03/31/10 –

04/01/10 – 06/30/10 –

07/01/10 – 09/30/10 –

- 2. To issue a press release announcing the kick off of the grant by October 15, 2009.**

10/01/09 - 12/31/09 – Accomplished. The press release was issued on October 15, 2009, and a press conference was held at Los Olivos Park on November 13, 2009.

01/01/10 – 03/31/10 –

04/01/10 – 06/30/10 –

07/01/10 – 09/30/10 –

- 3. To email the OTS Public Information Officer at pio@ots.ca.gov and copy the OTS Coordinator at least 30 days in advance, a short description of any significant grant-related traffic safety event or program so that OTS has enough notice to arrange for attendance and/or participation in the event.**

10/01/09 - 12/31/09 – Not Accomplished. Deadline Missed. OTS was notified of the scheduled press conference on October 29, 2009; however, they were not notified 30 days in advance.

01/01/10 – 03/31/10 –

04/01/10 – 06/30/10 –

07/01/10 – 09/30/10 –

Objectives

4. To conduct four sobriety/DL checkpoint operations by September 30, 2010.

10/01/09 - 12/31/09 – On Schedule. Checkpoints are being scheduled throughout the remainder of the grant. Although checkpoints are shown on the Schedule C and NHTSA Mobilization Datasheet, they were in conjunction with the “Drunk Driving. Over the Limit, Under Arrest” campaign and counted in objective number nine.

01/01/10 – 03/31/10 –

04/01/10 – 06/30/10 –

07/01/10 – 09/30/10 –

5. To conduct a minimum of 12 enhanced DUI saturation patrols¹ by September 30, 2010.

10/01/09 - 12/31/09 – Accomplished. Eighteen saturation patrols were conducted during this reporting period, resulting in 133 vehicle stops, 12 field sobriety tests (FSTs) administered, 4 driving under the influence (DUI) arrests, 1 criminal arrest, 4 impounded vehicles, and 83 other citations.

01/01/10 – 03/31/10 –

04/01/10 – 06/30/10 –

07/01/10 – 09/30/10 –

	Saturation Patrols
Santa Barbara Area	3
Buellton Area	10
Santa Maria Area	5

6. To conduct 18 DUI task force operations² by September 30, 2010.

10/01/09 - 12/31/09 – On Schedule. Task force operations are being scheduled throughout the remainder of the grant.

01/01/10 – 03/31/10 –

04/01/10 – 06/30/10 –

07/01/10 – 09/30/10 –

¹ For the purposes of this grant agreement, a saturation patrol is defined as one Officer working eight hours. Hours will be combined with task force operations for Schedule C reporting.

² For the purposes of this grant agreement, a task force operation is defined as four Officers working six hours. Hours will be combined with saturation patrol for Schedule C reporting.

Objectives

- 7. To conduct a minimum of 15 local traffic safety and education presentations at appropriate venues, including Vintner's Association meetings and local wineries by September 30, 2010.**

10/01/09 - 12/31/09 – On Schedule. Several representatives from local wineries were in attendance at the press conference in Los Olivos Park, and have requested presentations from Area representatives.

01/01/10 – 03/31/10 –

04/01/10 – 06/30/10 –

07/01/10 – 09/30/10 –

- 8. To conduct a minimum of 10 Designated Driver Programs by September 30, 2010.**

10/01/09 - 12/31/09 – On Schedule. A Designated Driver presentation has been scheduled for the Santa Barbara County Vintner's Association 2010 Vintner's Festival on April 17, 2010. Other presentations are being scheduled as well.

01/01/10 – 03/31/10 –

04/01/10 – 06/30/10 –

07/01/10 – 09/30/10 –

- 9. To participate in California's "Drunk Driving. Over the Limit, Under Arrest" campaign by conducting a minimum of 5 sobriety/DL checkpoints and 5 roving DUI patrol operations during both of the campaign periods of December 18, 2009, through January 3, 2010, and August 20, 2010, through September 6, 2010.**

10/01/09 - 12/31/09 – Accomplished. Five sobriety/DL checkpoints and 6 roving DUI patrols were conducted during the winter "Drunk Driving. Over the Limit, Under Arrest" campaign period of December 18, 2009, through January 3, 2010. Results are shown on the NHTSA Mobilization Datasheet attached.

01/01/10 – 03/31/10 –

04/01/10 – 06/30/10 –

07/01/10 – 09/30/10 –

Objectives

	Sobriety/DL Checkpoints	Roving DUI Patrol Operations
Santa Barbara Area	2	4
Buellton Area	1	2
Santa Maria Area	2	0

- 10. To report, separately, operation statistics for the National Highway Traffic Safety Administration (NHTSA) Summer and Winter Mobilization Periods (December 18, 2009, through January 3, 2010) and the Summer Mobilization Period (August 20, 2010, through September 6, 2010) by Area on the “NHTSA Mobilization Datasheet” for the Winter and Summer campaign two weeks after each campaign.**

10/01/09 - 12/31/09 – Accomplished. The NHTSA Mobilization Datasheet is attached, showing reporting for the Winter Mobilization Periods (December 18, 2009, through January 3, 2010).

01/01/10 – 03/31/10 –

04/01/10 – 06/30/10 –

07/01/10 – 09/30/10 –

- 11. To develop localized promotional and printed educational materials by October 31, 2009, to be used to encourage participation in grant goals and objectives, educational presentations, etc. Materials are to be distributed at appropriate venues by September 30, 2010.**

10/01/09 - 12/31/09 – Not Accomplished. Deadline Missed. Promotional items and educational materials have not yet been developed. It was anticipated that ad space in the local VINTNER Association brochure would be purchased with educational funds; however, OTS has recently indicated that the ad space would need to be purchased under Contractual Services.

01/01/10 – 03/31/10 –

04/01/10 – 06/30/10 –

07/01/10 – 09/30/10 –

Objectives

12. To produce by October 31, 2009, and air by September 30, 2010, paid public service announcements (PSA) directed at DUI.

10/01/09 - 12/31/09 – Not Accomplished. Deadline Missed. Contact has been made with the contract media group in an attempt to utilize a PSA that has already been produced and successfully used in a previous grant.

01/01/10 – 03/31/10 –

04/01/10 – 06/30/10 –

07/01/10 – 09/30/10 –

13. To submit a draft or rough-cut of all printed or recorded material (brochures, posters, scripts, artwork, trailer graphics, etc.) to the OTS Public Information Officer at pio@ots.ca.gov and to your OTS Coordinator for approval 14 days prior to the production or duplication.

10/01/09 - 12/31/09 – Not Applicable During this Reporting Period.

01/01/10 – 03/31/10 –

04/01/10 – 06/30/10 –

07/01/10 – 09/30/10 –

14. To use on all videos, radio PSA's, television PSA's, etc. "a message from the California Highway Patrol (or just CHP) and the California Office of Traffic Safety."

10/01/09 - 12/31/09 – Not applicable During this Reporting Period.

01/01/10 – 03/31/10 –

04/01/10 – 06/30/10 –

07/01/10 – 09/30/10 –

Objectives

15. To describe and assess separately the effectiveness of “paid and donated” TV airtime messages by providing:

- a. Number of PSAs produced.
- b. Subject of each PSA.
- c. Number of airings for each PSA.
- d. Total size of audience reached.
- e. Total cost or donated value.
- f. Conduct evaluation surveys, as appropriate.

10/01/09 - 12/31/09 – Not Applicable During this Reporting Period.

01/01/10 – 03/31/10 –

04/01/10 – 06/30/10 –

07/01/10 – 09/30/10 –

16. To describe and assess separately the effectiveness of “paid and donated” printed messages by providing:

- a. Number of messages produced.
- b. Subject of each message.
- c. Number of printings for each message.
- d. Total size of audience reached.
- e. Total cost or donated value.
- f. Conduct evaluation surveys, as appropriate.

10/01/09 - 12/31/09 – Not Applicable During this Reporting Period.

01/01/10 – 03/31/10 –

04/01/10 – 06/30/10 –

07/01/10 – 09/30/10 –

17. To participate, when possible, in the local “AVOID” press conferences or media events for each campaign period in cooperation with all other regional AVOID grants for NHTSA mobilizations.

10/01/09 - 12/31/09 – Accomplished. DUI data has been forwarded to Jan Ford, Public Information Officer for the Santa Barbara County AVOID.

01/01/10 – 03/31/10 –

04/01/10 – 06/30/10 –

07/01/10 – 09/30/10 –

Objectives

- 18. To use the following standard language in all press, media, and printed materials:
“Funding for this program was provided by a grant from the California Office of
Traffic Safety (OTS), through the National Highway Traffic Safety Administration.”**

10/01/09 - 12/31/09 – Accomplished. Standard language was used in the news release and in the press release for sobriety/DL checkpoints.

01/01/10 – 03/31/10 –

04/01/10 – 06/30/10 –

07/01/10 – 09/30/10 –

Other Traffic Safety Related Activities (not specified in goals and objectives)

N/A

Documentation Items (attached)

List documentation items, such as OTS approved press releases, print articles, news clips, photos, etc.

Operations Plan, Press release, News releases.

**MAIL COMPLETED QPR TO: Office of Traffic Safety
2208 Kausen Drive, Suite 300
Elk Grove, CA 95758**